

www.REELpak.com

REELpak®

Introduces

The REELpak Exchange

- Buy what you need, sell what you don't.
- All major brands represented.
- Over 12,000 carrier tapes available.

**Turn your unused
carrier tape and JEDEC trays into
CASH and save \$\$\$\$ on future buys!**

REELpak®, a reseller of carrier tape and JEDEC trays since 1990, is now offering a new way to purchase and sell tapes and trays at reduced prices. Utilizing an innovative online interchange, it is quick and easy for sellers and buyers to have access to the world market of surplus carrier tape and JEDEC trays. For a nominal one-time sign-up fee, you will have 24/7 access to this unique website which allows you to sell or buy the material of your choice. This tool allows sellers to easily upload details of their inventory of new surplus carrier tapes and recycled JEDEC handling trays giving buyers a huge inventory to choose from.

The Buyer Advantage:

- Low prices — pay below retail
- No tooling charges
- Low handling fees
- No minimum purchase requirements
- Immediate availability
- Four quick search methods
- Credit card or invoice payment
- Guaranteed quality

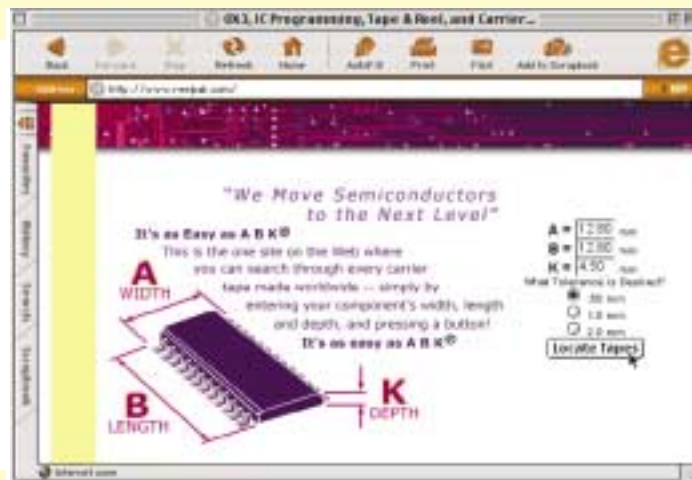
The Seller Advantage:

- Worldwide exposure to sell surplus carrier tape and JEDEC trays
- Favorable returns on idle inventory
- Payment directly from REELpak
- Regain valuable floor space
- Protection from direct inquiries
- Free tech support
- Free warehousing available

It's as Easy as 1-2-3[®]

1

Sellers and buyers first sign up through their local representative or directly online. Sellers and buyers agree to deal exclusively through REELpak[®]. The agreement can be cancelled at any time with no penalty.



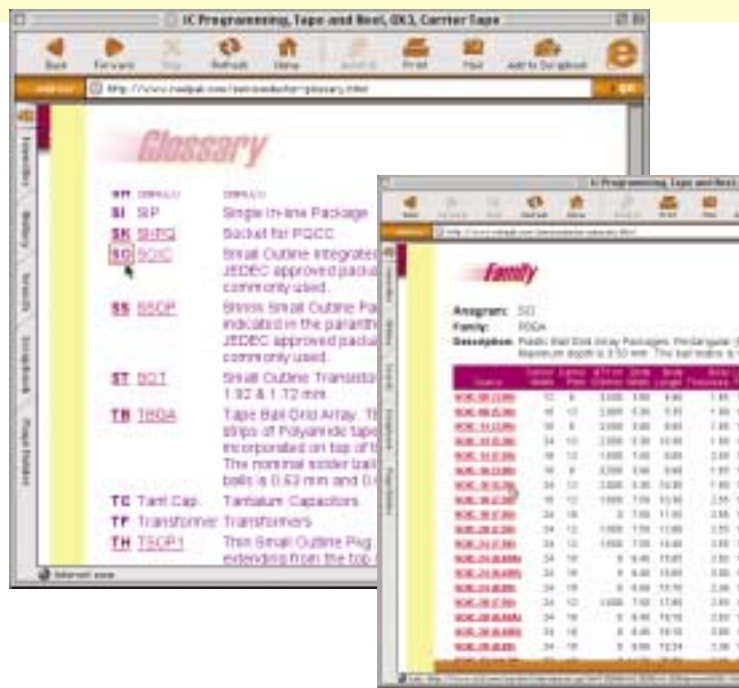
2

Utilizing the innovative software tools provided, sellers may upload the details of any new carrier tape or recycled JEDEC tray they are interested in selling. Help is available through the help line or the local representative.

3

Buyers log on and search for inventory that meet their requirements. Four search methods are available:

1. Enter the dimensions of the device using our ABK search boxes
2. Access the Glossary for device type
3. Enter the REELpak part number
4. Cross-reference by manufacturer's part number



Sellers will use best effort to ship the inventory within 24 hours of receiving the order via the buyers' choice for freight. Buyers have the ability to purchase product closest to their location.

Sign up now at www.REELpak.com or contact us toll-free at **1-888-REELpak** (1-888-733-5725) for assistance or more information.

REELpak[®]
Carrier Tape